

## BID Meeting February 22, 2022

**Call to Order:** 8:35am

**Attending:** Donald Brown, Marty Macdonald, Peter Casey, Jeff Gillard, John Roche, Brett Frank, Shannon Maute, Jill, Wesley Bedford, Marc Johnson, Derek Geib

**Absent:** Rick Mancuso, Patti Pacino, Rachael Tabelski, Kourtney Kunichika, Carolyn Houseknecht, Ken Mistler

Approval of November's meeting minutes:

Wes made motion to approve. Marty seconded it. Vote was unanimous.

Treasurer's Report by Wes:

Account Balances: Operating - \$3,137 Events - \$41,729 Capital - \$224,741

Wes reports changing how using capital money will reflect on the profit/loss and more help from FM needed.

Marty made motion to approve. Pete seconded it. Vote was unanimous.

### **Committee Reports:**

Shannon reports on FeBREWary, 335 tickets sold so far, expecting 400. (preC19 was 424)

Breweries all set to go, stops have insurances in and licenses, tasting glasses in

VIP tickets get four (4) exclusive craft beers to taste.

Majority of advertising on Insta & FB, 55-mile radius, proving to be very cost effective

50% of tix from out of the area? Physical tix are available for special circumstances, all else on Eventbrite

Shannon reports she starting to work on budget to present to city council and BID's annual meeting

### **Director Search:**

Donald reports hiring committee has not met to discuss the ED offering package ED including salary, hours, vacation, expectations, etc.

Interim ED is meeting and exceeding expectations

Donald bring Freed Maxick's "Agreement to Engage" to the board. Discussion of the work needed and the tiered pricing ensued. A motion was made to engage with FM for additional accounting work and some reconciliation necessary per FM capped at \$1,500 annually.

Marc made motion to approve. Pete seconded it. Vote was unanimous.

**Nominating Committee:** Rick, Marc, Erik

Nominating committee was not able to meet to provide new board candidates or the necessary slate of officers. Committee will meet before March 7<sup>th</sup> and provide information to Shannon for ballot mailing. Vote will take place at March meeting if not at impromptu meeting.

Donald reminds board and Treasurer BID budget needs to be presented to City Council

**BDC Update by Brett Frank:** Property updates

**Motion to Adjourn:** made by Wes and seconded by Marc. Vote was unanimous.

Respectfully submitted by Shannon