



Board of Directors Board Meeting

October 26, 2021 at 8:30 a.m. @ Generations Center 15 Center St

Present: Marty Macdonald, Rachael Tabelski, Derek Geib, Jeff Gillard, Beth Kemp, John Roche, Ken Mistler, Pete Casey, Don Brown, Rick Mancuso, Brett Frank, Patti Pacino, Marc Johnson, Erik Fix

Excused: Wesley Bedford, Kourtney Kunichika

Absent: Carolyn Houseknecht

Guest: Jill Wiedrick

Call to Order: (8:30 a.m.)

I. Approval of Minutes:

September 28, 2021 Board Meeting Minutes: M. MacDonald made a motion to approve, seconded by J. Gillard, and approved by all.

II. Treasurer's Report:

B. Kemp reported on the financials for September 2021: Operating Account: \$22,984.95, Events Acct: \$31,649.42, Capital Acct: \$236,443.25.

K. Mistler made a motion to approve the Treasurer's Report for September 2021, seconded by R. Mancuso and approved by all.

III. Committee Reports:

1. Wine Walk/Promotions

J. Roche reports that tickets were sold out and it was a great event. B. Kemp provides a P&L for this year and comparison to last event totals. Overall a great fundraiser for the BID, and Wine Walk Committee has already met for wrap up notes and has suggestions for next year.

2. Christmas in the City

B. Kemp reports that CITC is scheduled for Saturday December 4th from 2-6 PM and parade at 6 PM. All businesses are encouraged to participate at the event. They will have a train, carolers, Santa, and vendors. They were not able to secure the horse and carriage for this year. Will need volunteers for parade representation and help with event.

3. FeBREWary: B. Kemp noted the next event is on **Feb 26th 4-8 PM**, committee will meet in November/December.

4. Transient Business Workgroup: R. Mancuso reported on discussion by workgroup and read a statement that they have suggested sending forward to City Council as the BID's position. M. MacDonald made a motion to approve statement and forward on, seconded by M. Johnson and approved by all. D. Brown will forward to City Council.

IV. Accounting/CHAR500 Filing/Review Costs

D. Brown discussed obtaining other quotes for financial reviews and went over expenses paid out within the last 4 years for accounting. All Board Members would like to keep all services for accounting with Freed Maxick.

V. BID Board Member

D. Brown would like to discuss board member that has been absent for over 6 months. R. Mancuso would like to table it to next month's meeting. Agenda item is tabled.

VI. Director Updates:

B. Kemp reported the Ribbon Cutting for EV Car Charging Stations was a success. Thank you to the Chamber, Rick and Marty. Wifi is almost complete for Phase I and Empire Access is working with City of Batavia on a couple issues with Jefferson Ave to connect Phase II. B. Kemp would like the board to discuss 2022 Events to finalize for the new year. Board discusses events and decides to not have Beertavia for 2022, but look at other options for an event, will continue the Beer Walk, Jackson Square, Wine Walk and Christmas in the City.

VII. Chamber of Commerce Update: E. Fix reports on Chamber Workshops, Chamber Annual Luncheon is on Thursday November 18th at Terry Hills, register with Kelly B. Discusses a possible grant opportunity for marketing all of Genesee County and creation of a "brand" to make all of our organizations and towns more cohesive as a whole. Steven at the Chamber is now licensed for Drone footage if anyone is in need of that work.

VIII. City of Batavia Update:

R. Tabelski reported Jackson Square DRI Final Design is complete and project is out to bid for construction with a November 12th deadline. Construction should be starting December or Spring. City of Batavia budget planning begins now. RFPs are out for the silos & interior enhancements in regards to the City Centre DRI project. City of Batavia is interviewing architectural firms for the new Police Department. Rachael met with the Public Market board and has suggested a Public Market workgroup to best support them and what they need from community.

X. Batavia Development Corp. Update:

B. Frank reported on DRI project statuses including updates on Ellicott Station, Healthy Living Campus, BIF and Carrs.

XI Adjournment:

J. Gillard made a motion to adjourn the meeting at 9:37 a.m., seconded by J. Roche, and approved by all.

Next Scheduled Meeting: Tuesday November 23rd, 2021 @ 8:30 AM at the Generation Center

Minutes respectfully submitted by: Beth Kemp