



Board of Directors Board Meeting

May 24, 2021 at 8:30 a.m. @ Generations Center 15 Center St

Present: Kourtney Kunichika , Erik Fix, Ken Mistler, Peter Casey, Derek Geib, Rick Mancuso, Don Brown, Marty Macdonald, Wesley Bedford, John Roche, Andrew Maguire, Rachael Tabelski, Beth Kemp

Excused: Jeff Gillard, Marc Johnson, Patti Pacino

Absent: Carolyn Houseknecht

Call to Order: (8:31 a.m.)

I. Approval of Minutes:

April 27th Board Meeting Minutes: W. Bedford made a motion to approve, seconded by M. Macdonald, and approved by all.

- II. Treasurer's Report:** W. Bedford reported on the financials for April 2021: Operating Account: \$55,580.75, Events Acct: \$52,428.31, Capital Acct: \$202,962.75. M. Macdonald made a motion to approve the Treasurer's Report for April 2021, seconded by R. Mancuso, and approved by all. W. Bedford explains the City has asked to move Capital Acct to a CD for 30 days to gain interest. R. Mancuso asked about interest rates for the Accounts for the City, investment options, potential for where to move the money. R. Tabelski explains the Capital Acct: right now it moves from banks: Chase, Bank of Castile, and one other... Since the City holds the BID's funds, they would have to move them. P. Casey believes figuring it out will be a longer process. Once moved, the money cannot be touched for 30 days and all will need to agree on the plan of action. D. Geib makes a motion to move money to CD for 30 days since there will be no penalties and get consult for renewal. P. Casey seconds, and approved by all.

III. Director Updates

B. Kemp reported Freed Max Annual Review is scheduled for June and is requesting the BID look into updates for Quickbooks software, we have 2009 software currently. Rick suggests that Beth talk with Mark Johnson about it. Beth met with Empire Access to discuss moving forward with Wifi/fiber connections - Jim Basse and his team would like to honor the previous quote for \$32,000 for install and maintenance up to 5 years and have an eta of 2 months. Jackson Square begins on Friday June 25th. Beth asked Rachael to please verify that the electric is on and working for the whole panel...some of the outlets did not work which is an issue for the bands. Hanging Baskets are up. A huge thank you to Jeff Gillard and Master Gardeners for the planters. Rotary has offered a \$1,000 grant to help cover the cost of

flowers. Regarding the Car Charging Stations: NYCERTA has asked that the units be paid for up front and reimbursed within 30 days. Beth suggests the BID cover the costs of the units as it was a project agreed upon for the Downtown and we are thankful that 2 property owners allowed us the space. Rachel thinks there would need to be a legal agreement between all parties. She will see if BID can use capital funding for this. P. Casey makes a motion to use money from Events Account, J. Roche seconds, R. Mancuso & M. Macdonald abstain, all others approve.

Public Market opens on Friday June 4th in the JCP Parking lot. Market will run every Tuesday, Thursday and Friday thru October. Beth says Holiday decor is being ordered. Beth would like the board to discuss more details to creating the Signage/Facade grant: K. Mistler suggests 10% with a \$2k or \$2.5 maximum. M. Macdonald thinks 20% instead of 10%. % based on Events Account. The choosing process will be first come, first serve, anyone who misses out will have to wait until the next year. Beth will bring a rough draft of application and program to next meeting. Beth will be on vacation from May 29 thru June 7.

IV. Chamber of Commerce Update:

E. Fix reports the Home Show will be at Falleti's Ice Rink later this summer.
Podcasts for Chamber members "Behind the Business" has started.
Discussed Current Loan Funding: the only one active is Red Osier.. The Chamber will be looking to do grant-based with a \$75k pool to work with.

V. City Update:

R. Tabelski reported parking lot resurfacing approved for June 14th.
Casella has offered "free" trash services for the parks and downtown pick up.
The Jackson Square DRI project is in final stages of Design and hope to begin in fall.

VI. BDC Update:

A. Maguire reported updates to DRI projects and NY Main St projects. Is currently working with National Grid to secure a grant for lighting and possible seating fixtures for the Jackson Square project.

VII. Other

R. Tabelski mentions that Ellicott Station has started demolition

VIII. Adjournment:

D. Geib made a motion to adjourn the meeting at 9:30 a.m., seconded by M. Macdonald, and approved by all.

Next Meeting will be on Tuesday, June 22, 2021 at 8:30 AM @ Generations Center (15 Center St)

Minutes respectfully submitted by: Kourtney Kunichika