



## Board of Directors Board Meeting

January 26, 2021 at 8:30 a.m. via ZOOM

Present: Don Brown, Beth Kemp, Leanna DiRisio, Derek Geib, Marty MacDonald, Andrew Maguire, Rachael Tabelski, Jeff Gillard, John Roche, Marc Johnson, Patti Pacino, Peter Casey

Excused: Wesley Bedford, Rick Mancuso, Tom Turnbull

Absent: Ted Fortuna

Call to Order: (8:33 a.m.)

**I. Approval of Minutes:**

December 15, 2020 Board Meeting Minutes: M. MacDonald made a motion to approve, seconded by J. Gillard and approved by all.

**II. Chamber Update:**

No Report

**III. City Update:**

R. Tabelski reported the City of Batavia is currently going through several budget meetings. Some items coming out of budget for this year are a few positions that will go unfilled, total assessed value of taxable property for this year is \$9.73 per thousand (\$.14 more than last year). The Muckdogs stadium has a confirmed new owner: Robbie Nichols. The Batavia Police Reform draft will be available for public viewing on the website. The BID District Plan amendments went to City Council last night to be moved forward for public hearing meeting on March 8<sup>th</sup>.

**IV. BDC Update:**

A. Maguire reported BDC came out of 2020 fairly successful with a total of \$20 Million in projects, yielding up to 40 new employed. BDC's goal for 2021 is \$50 million. Ellicott Station is expected to begin construction Spring of 2021, YMCA/Healthy Living Campus slated for closer to fall 2021.

**V. Treasurer's Report:** B. Kemp reported on the financials for December 2020: Operating Account: \$10,968.54 Events Acct: \$65,546.54 Capital Acct: \$259,996.18. M. MacDonald made a motion to approve the Treasurer's Report for December 2020, seconded by M. Johnson and approved by all.

**VI. Committee Reports**

**a. Promotions Committee:** B. Kemp reported that the committee reviewed several proposals for the 2021 year from their local advertisers and decided on which ones made the most sense moving through this year and which ones to cut unless we have events. They continue working on ways to help promote our businesses in advertising options.

**b. Design Committee:** B. Kemp reported the committee reviewed and finalized the design for new banners (shared screen for everyone to preview the banner designs) and asked for comments or edits needed. J. Gillard made a motion to approve designs as is, seconded by J. Roche and approved by all. Design committee received 3 quotes in for holiday decorations and have chosen one company for the snowflake and another one for a poinsettia. B. Kemp will bring the options to next meeting for approval prior to ordering.

**VII. Tabled Discussion from December 15<sup>th</sup> Meeting**

**a. Executive Director 5% on grant/sponsorship**

D. Brown would like to discuss paying the Executive Director 10% on the previous Public Market grant because of how much time and effort that B. Kemp put into making sure we received those funds back. B. Kemp notes that per bylaws it is set at 5%. Board members ask to review the bylaws in regards to amending them. BID Bylaws state that the BOD can change and amend them with a majority vote during a business meeting. M. Johnson made a motion to amend the BID Bylaws in Article VII, Section F, Executive Director/Downtown Manager to read “Executive Director / Downtown Manager shall receive 5% of all grants, sponsorships and donations. On a case by case basis the Board of Directors may pay additional compensation to the ED/DM no more than 10% for securing/administering grants. This amount shall be paid quarterly through payroll with appropriate withholdings. The Treasurer is to be notified of any payments that are due.”, seconded by L. DiRisio and approved by all. M. MacDonald makes a motion to approve 10% of the Public Market Feasibility grant total compensation for B. Kemp, seconded by L. DiRisio and approved by all.

**b. Board Seat: Leanna DiRisio**

M. Johnson regrettably makes a motion to accept Leanna DiRisio’s resignation from the Board of Directors, seconded by M. MacDonald.

**VIII. Director Updates/ NYMS Grant**

B. Kemp reported she presented at City Council meeting last night to give them a brief listing of our 2021 goals and event planning, as well as discuss the spend of capital funds on banners (\$9,000), holiday decorations (\$38,000) and speaker system for music downtown (\$30,000). Bernard from Spectrum said there is no new update regarding WiFi install, still possible end of February to pick project back up. We submitted for the NY Main St Grant last week. Bands are requesting slots for Jackson Square so B. Kemp will schedule them tentatively with them knowing there is a possibility of cancellation again this summer.

**IX. Other**

B. Kemp would like to make sure Events for 2021 conversation is on agenda for next month.

**X. Adjournment**

M. MacDonald made a motion to adjourn the meeting at 9:28 AM, seconded by M. Johnson, and approved by all.

**Next Meeting will via ZOOM on Tuesday, February 23, 2021 at 8:30 AM**

Minutes respectfully submitted by: Beth Kemp