



## Board of Directors Board Meeting

**November 24, 2020 at 8:30 a.m. via ZOOM**

Present: Don Brown, Beth Kemp, Leanna DiRisio, Derek Geib, Marty MacDonald, Andrew Maguire, Rachael Tabelski, Peter Casey, Rick Mancuso, Marc Johnson, John Roche, Tom Turnbull

Excused: Jeff Gillard, Wesley Bedford

Absent: Patti Pacino, Ted Fortuna

**Call to Order: (8:32 a.m.)**

**I. Approval of Minutes:**

October 27, 2020 Board Meeting Minutes: M. Johnson made a motion to approve, seconded by M. MacDonald and approved by all.

**II. Chamber Update:**

T. Turnbull reported the Chamber held their Annual Meeting on November 19<sup>th</sup> with only a few in attendance and about 30 people on Zoom. Friday November 20<sup>th</sup> the Chamber held a Facebook Live with the Genesee County Health Department to address any current concerns with the pandemic. They will have 2 ribbon cuttings: Dec 2<sup>nd</sup> for BOCES Mechatronics Program and Dec 4<sup>th</sup> for Beyond Driven gym in Leroy. They will be hosting small business workshops via zoom: the next one is on planning and budgeting during a pandemic and then How to make the most of your Chamber membership.

**III. City Update:**

R. Tabelski reported it has been a difficult season for everyone trying to budget including the City of Batavia right now. They are working through state mandates regarding police reform to submit a report by April 1<sup>st</sup>. The City continues to work on their Pandemic Operations Plan. They are currently working on fiber install to link all of their buildings. Leaf pick up has ended and snow removal will begin soon. The City Centre feasibility study should be ready soon. Jackson Square DRI: the committee has gone through the process of scoring consultants and should be naming the selected design firm soon.

**IV. BDC Update:**

A. Maguire reported Theater 56 has had their plans approved for first section, YMCA still waiting on Design approval, Ellicott Place doing great and looking at a May 2021 completion, Ellicott Station should be finalizing their HCR funding in early 2021 and set to begin project. On the BIF: 206 E Main Street is finalizing design and RFPs for construction should go out in December. 109-111 apartments has bids out now for contractors. 242 Ellicott St interior work is almost complete. NY Main St grants are still in SHPO process and then will be able to bid out. A. Maguire reminded

everyone of the COVID-19 Safety Pamphlet that the County sent out and encouraged everyone to be vigilant in getting through this next wave.

- V. Treasurer's Report:** B. Kemp reported on the financials for October 2020: Operating Account: \$20,469.26 Events Acct: \$71,139.57 Capital Acct: \$. B. Kemp noted she did not receive an exact amount from Lisa Neary on the Capital Acct for October and asked R. Tabelski if she could get them that number. R. Tabelski made a motion to approve the Treasurer's Report for October 2020, seconded by L. DiRisio and approved by all.

## **VI. Committee Reports**

**a. Promotions Committee:** L. DiRisio reported the Promotions Committee created a Shop Small Saturday campaign utilizing our 4 local advertisers: GVPS, The Batavian, Daily News and WBTA to promote all of our Downtown Merchants that wanted to offer specials or sales. They are going to continue to pump out BINGO Boards until after the holidays to get more exposure for our businesses during the holiday season. They also initiated a Wreath Contest.

**b. Christmas in the City:** B. Kemp reported that because the CITC event was canceled they are still having the Window Decorating Contest and up to 15 participants for that. Cash prize of \$200 to the winner. They created a Wreath Contest similar to Scarecrow contest for everyone to join. \$20 per entry and the community will vote up to December 23<sup>rd</sup> for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place.

## **VII. Draft Budget**

B. Kemp provided a draft budget for 2021-2022 noting that she feels they should remove FeBREWary from income and expense lines if canceling and readjust the expenses allowed from our committees for the 2021-2022 year. P. Casey made a motion to approve the draft budget with recommended changes, seconded by R. Mancuso and approved by all.

## **VIII. Director Updates**

B. Kemp reported that herself, R. Tabelski, A. Maguire and Ed Flynn met with Sharon Brent, the Public Market treasurer to reach an agreeable decision to continue to work together on finding a new location for the Public Market for 2022 and reiterated their support to keep the market in our Downtown. B. Kemp suggests canceling the FeBREWary event for 2021 as planning right now would not make sense with current pandemic conditions. L. DiRisio made a motion to cancel FeBREWary for 2021, seconded by M. Johnson and approved by all. B. Kemp noted that December 2<sup>nd</sup> is her 1 year back and she would like to send her annual review out to all board members to review and note things she should be focusing on, things to work on, etc. for her Annual Review of job performance. Board members are to send those back to D. Brown. There are no updates on Wifi and EV Car Charging Stations are still moving along after getting all city permits in place.

## **IX. Other**

D. Brown suggests that the annual Holiday meeting be canceled and scheduled as a morning Zoom meeting for all. All board members agree.

## **X. Adjournment**

M. MacDonald made a motion to adjourn the meeting at 9:16 AM, seconded by W.R. Mancuso, and approved by all.

**Next Meeting will via ZOOM on Tuesday, December 15 at 8:30 AM**

Minutes respectfully submitted by: Beth Kemp