



Board of Directors Board Meeting

December 15, 2020 at 8:30 a.m. via ZOOM

Present: Don Brown, Beth Kemp, Leanna DiRisio, Derek Geib, Marty MacDonald, Andrew Maguire, Rachael Tabelski, Jeff Gillard, Rick Mancuso, John Roche, Tom Turnbull

Excused: Wesley Bedford, Marc Johnson

Absent: Patti Pacino, Ted Fortuna, Peter Casey

Guests; Ed Flynn & Derek Kane (LaBella Associates)

Call to Order: (8:33 a.m.)

I. Presentation: LaBella Associates presented on City Centre Feasibility Study

II. Approval of Minutes:

November 24, 2020 Board Meeting Minutes: M. MacDonald made a motion to approve, seconded by J. Roche and approved by all.

III. Chamber Update:

T. Turnbull reported the Chamber of Commerce is undergoing their budget planning for 2021. They have a couple business workshops scheduled for Zoom: Jan 13th - PPP Loan Forgiveness, Jan 20th – Chamber Membership, Feb 10th – Speed Networking, March 10th – Recovering post COVID.

IV. City Update:

R. Tabelski reported the design consultant for Jackson Square DRI was selected and is Architectural Resources. The City continues to look at possibilities for Dwyer Stadium, the majority of the City Centre roof repair has been completed with one more concourse by Dan's Tire needing to be done.

V. BDC Update:

A. Maguire reported any updates on DRI projects and BIF projects. BDC will be applying for a NY Main Street Downtown Anchor Grant to secure more funding for Theater 56.

VI. Treasurer's Report: B. Kemp reported on the financials for November 2020: Operating Account: \$15,470.74 Events Acct: \$68,612.31 Capital Acct: \$249,996.18. R. Mancuso made a motion to approve the Treasurer's Report for November 2020, seconded by M. MacDonald and approved by all.

VII. Committee Reports

a. Promotions Committee: L. DiRisio reported that Shop Small campaign went good and several of our small businesses participated. The committee has requested quotes from all of our local advertisers for 2021 to discuss at January meeting and decide on a cohesive plan for promotion.

b. Christmas in the City: B. Kemp reported Channel 2 News did a nice piece on our Downtown Window Contest. The Window Contest Winner was Adam Miller! Wreath contest will continue until December 23rd. Thank you to Leanna and Lisa Casey for assisting in getting all of the wreaths up.

c. Design Committee: D. Brown reported that the Design Committee is finalizing the banner designs to bring to the next board meeting. They have requests out for additional quotes on speaker systems as well as Christmas Decorations.

VIII. Draft Budget

B. Kemp provided a draft budget for 2021-2022 noting that she feels they should remove FeBREWary from income and expense lines if canceling and readjust the expenses allowed from our committees for the 2021-2022 year. P. Casey made a motion to approve the draft budget with recommended changes, seconded by R. Mancuso and approved by all.

IX. Director Updates/ NYMS Grant

B. Kemp reported 80% of the Public Market Feasibility Grant money was reimbursed back into the Capital Account on November 30th with an anticipated 20% balance to hit in January/Feb 2021. Beth will mail out all thank you cards to sponsors for the past year. No report on Wifi. B. Kemp wanted to discuss bylaws regarding the Board of Directors and requirement for Business Owner seats. L. DiRisio may need to step down as a Business Owner. R. Tabelski made a motion to approve L. DiRisio resignation from the board, no other board member would second or approve. R. Mancuso asked to table the discussion to next month's meeting, approved by all. B. Kemp would like to apply for a NY Main Street Downtown Anchor Grant for 6 Alva Place to be renovated as an events & entertainment space. R. Mancuso made a motion to approve Beth working on and applying for the NY Main St Grant, seconded by L. DiRisio, and approved by all. B. Kemp will send a resolution to City Manager for next month's City Council meeting for required municipality approval on grant application.

X. District Plan 2021

B. Kemp is working to revise the 2021 BID District Plan to reflect current activity for the following year and include any anticipated expenses from Capital Account.

XI. Other

D. Brown would like to table a discussion to next month's meeting regarding the Executive Director commission on grant reimbursement.

XII. Adjournment

M. MacDonald made a motion to adjourn the meeting at 9:42 AM, seconded by R. Tabelski, and approved by all.

Next Meeting will via ZOOM on Tuesday, January 26, 2021 at 8:30 AM

Minutes respectfully submitted by: Beth Kemp