



Board of Directors Board Meeting

October 27, 2020 at 8:30 a.m. Generations Center (15 Center St)

Present: Don Brown, Beth Kemp, Leanna DiRisio, Jeff Gillard, Peter Casey, Rick Mancuso, Marc Johnson, John Roche, Ted Fortuna, Wesley Bedford

Excused: Derek Geib, Marty MacDonald, Andrew Maguire, Rachael Tabelski

Absent: Patti Pacino, Tom Turnbull

Call to Order: (8:35 a.m.)

I. Approval of Minutes:

September 22, 2020 Board Meeting Minutes: M. Johnson made a motion to approve, seconded by W. Bedford and approved by all.

II. Chamber Update:

No report

III. City Update:

No Report

IV. BDC Update:

No Report

V. Treasurer's Report: W. Bedford reported on the financials for September 2020: Operating

Account: \$24,681.78, Events Acct: \$72,479.71, Capital Acct: \$249,954.88. J. Gillard made a motion to approve the Treasurer's Report for September 2020, seconded by J. Roche and approved by all.

VI. Committee Reports

a. Promotions Committee: B. Kemp reported Scarecrow Contest is going amazing. BID received a total of 54 scarecrow entries, 51 of them were put up and in the contest. Voting continues until this Friday, October 30th, winners announced over the weekend and cash prizes given out next week. Downtown Batavia scarecrows were recognized on Channel 2 news this week. Shop Small Saturday is November 28th. The BID will continue to promote shopping small every Saturday and has registered for American Express materials for Shop Small Saturday to give out to our businesses. BINGO Boards were promoted in all media channels this week and board available online and Beth has been giving them out to businesses with QR code as well.

b. Christmas in the City: J. Roche reported that CITC applications went out in the mail to all businesses in BID and outside. B. Kemp reported that she has sent additional Safety guidelines to

City of Batavia and DOT for parade. Most activities planned for outdoors, businesses invited to create an activity, hold specials or sales and participate in window decorating contest. B. Kemp also reported that after an initial meeting the City of Batavia will be taking lead on the Christmas lights that were obtained from the DiSalvo family last year.

VII. Director Updates

B. Kemp reported she is still obtaining quotes for replacing the Christmas snowflakes on light poles and has received one back so far. She will begin Design Committee Meetings again starting in November to which she will task the committee with final discussion on banners, Christmas lights, and speaker system. B. Kemp would like to see if the board would like her to move forward with planning 2021 FeBREWary. Board discussed and agreed to move forward with the planning.

VIII. Other

D. Brown reported that BID Board Member Gil Mulcahy has given his resignation. R. Mancuso made a motion to approve resignation, seconded by L. DiRisio and approved by all.

IX. Adjournment

J. Gillard made a motion to adjourn the meeting at 9:24 AM, seconded by W. Bedford, and approved by all.

Next Meeting will be at Generations Center on Tuesday, November 24 at 8:30 AM

Minutes respectfully submitted by: Beth Kemp