



Board of Directors Board Meeting

June 23, 2020 at 8:30 a.m. via ZOOM Meeting App

Present: Don Brown, Beth Kemp, Rachael Tabelski, Rick Mancuso, Derek Geib, Leanna DiRisio, Tom Turnbull, Andrew Maguire, Marc Johnson, Marty Macdonald, John Roche, Jeff Gillard, Wesley Bedford

Excused: Peter Casey

Absent: Ted Fortuna, Gil Mulcahy, Patti Pacino

Call to Order: (8:33 a.m.)

I. Approval of Minutes:

May 26, 2020 Board Meeting Minutes: M. Johnson made a motion to approve, seconded by W. Bedford, and approved by all.

II. Chamber Update:

T. Turnbull reported that the Chamber's fourth webinar with Health Dept and County Manager is scheduled for this Thursday, June 25th at 9 AM. Youth sports are allowed to schedule activities beginning July 7th, Darien Lake campground opens this week, the Chamber is still operating on the shared work program, and the office is now open through the week as well as the Visitor Center. The Chamber is currently working on combining their Business Directory with the Genesee County Resource Guide and they will be printing 23,000 copies.

III. City Update:

R. Tabelski reported that the City of Batavia can now accept applications from sports teams to utilize the fields, she will be presenting City Council with Outdoor Dining application for approval at tonight's meeting, the mall roof project is about 80% completed, Feasibility study will be conducted for the mall DRI funded project, and the City Clerk's office is open during shortened hours currently through the week.

IV. BDC Update: A. Maguire reported the 5 projects awarded for the NY Main Street Grant were: Main St Pizza (residential upstairs, façade work), Go Art, Fieldstone (Ameriprise), Batavia Tailors, and 97 Main St (old Genesee Bank). Regarding the Business Improvement Fund: 99 Main St has received bids back for architectural, YMCA to meet with architect this month, and Theater 56 is still moving forward.

V. Treasurer's Report: W. Bedford reported on the financials for May 2020: Operating Account: \$48,999.80, Events Acct: \$75,209.60, Capital Acct: \$249,910.32 (Lisa Neary was not able to provide exact amount yet but suggested the account would be the same from last month). J. Gillard

made a motion to approve the Treasurer's Report for May 2020, seconded by M. MacDonald and approved by all.

VI. Director Updates

B. Kemp reported that she has made her way down the extensive list and contacted almost all property owners on the suggested access points for Wifi. She has confirmed a meeting with Bernard and his engineers for next Wednesday, July 1st at 3PM for all property owners to be able to hear the process and ask questions before next steps. There were about 6 properties she was not able to contact or find detailed owner information. The board will look at alternative buildings with Spectrum following the meeting next Wednesday. B. Kemp reported for Promotions Committee Meeting that met via Zoom last week and their focus in the next few months to supporting and promoting our businesses in the BID. Promotions would like to run a few ads via Admonitor and Genesee Valley Penny Saver highlighting some of our Downtown Businesses. The GVPS ad would cost \$919.00 for a full color 2 page spread to offer business card spaces to all BID Businesses for free. R. Mancuso made a motion to approve the \$919.00 spend with GVPS, seconded by W. Bedford and approved by all. Promotions Committee also discussed a new campaign for restaurant promotion called Tasty Tuesdays, as well as Shop Small Saturdays throughout the summer for retail and services. Wine Walk Committee will meet next week. Beth has contacted every company and business that sponsored Jackson Square or Beertavia for this year and offered to honor it next year or reallocate to Wine Walk or CITC. B. Kemp reported that her, Andrew and Felipe are beginning conversations regarding parklets for the Downtown as more of a permanent thing (seasonal).

VII. Meetings for July, August

D. Brown asked the board if they would like to continue through the summer via Zoom meetings or try to meet in person. Board discussed the convenience of Zoom and still safety protocols due to COVID-19, and agreed that July meeting will stay as Zoom.

VIII. Other

D. Brown reported that after our last meeting he did draft a letter to City of Batavia regarding food trucks.

IX. Adjournment

J. Gillard made a motion to adjourn the meeting at 9:41 AM, seconded by M. Johnson, and approved by all.

Next Meeting will be on ZOOM App Tuesday, July 28th at 8:30 AM

Minutes respectfully submitted by: Beth Kemp