



## Board of Directors Board Meeting

**August 25th, 2020 at 8:30 a.m. via ZOOM Meeting App**

Present: Don Brown, Beth Kemp, Derek Geib, Leanna DiRisio, Tom Turnbull, Marty Macdonald, Jeff Gillard, Peter Casey

Excused: Rachael Tabelski, Andrew Maguire, Rick Mancuso, Wesley Bedford

Absent: Gil Mulcahy, Patti Pacino, Marc Johnson, John Roche

**Call to Order: (8:30 a.m.)**

**I. Approval of Minutes:**

July 28, 2020 Board Meeting Minutes: J. Gillard made a motion to approve, seconded by M. MacDonald and approved by all.

**II. Chamber Update:**

T. Turnbull reported that the Chamber is working on a schedule of webinars to start in September. The Business Directory, which now also includes a Resource Guide, will be distributed in the GVPS. There was a meeting regarding the Thomas Rocket car to discuss further fundraising as well as location of where to put it when it is completed.

**III. City Update: No Report**

**IV. BDC Update: No report**

**V. Treasurer's Report:** B. Kemp reported on the financials for July 2020: Operating Account: \$36,333.84, Events Acct: \$70,885.25, Capital Acct: \$249,940.00. M. MacDonald made a motion to approve the Treasurer's Report for July 2020, seconded by J. Gillard and approved by all.

**VI. Committee Reports**

**a. Promotions Committee:** B. Kemp reported that they continue to market Tasty Tuesdays (last Tuesday of the month is today) and then they will draw 4 winners to receive \$10 gift cards to participating restaurants. Shop Small Saturdays has been slow and not a lot of active participation but they will be rolling in the Downtown BINGO for opportunities to support business downtown, give away prizes and announce major winners at Christmas in the City. Scarecrow Contest is coming out this week and runs through Halloween. Home Depot is our main sponsor and are donating the supplies minus the straw for all scarecrows.

**VII. Director Updates**

B. Kemp reported EV Car Charging stations continue to move forward with final applications at National Grid. Install could be 1 more month and then we should have 4 total with 2 locations on

Rick and Marty's properties. Beth has followed up with Bernard at Spectrum and they have approved 4 alternative locations to continue to move the project forward. BID received a sponsorship letter from Rotary for \$1,000 if we are able to utilize the funds for a community event by next March. Public Market Manager has been asking for meetings to discuss the longevity of their location in the Downtown. She is looking for ideas on alternative spaces. Beth would like volunteers for help with haybales and pumpkin decorating downtown on Friday, September 25<sup>th</sup> at 8:30 to meet at Java Tractor.

#### **VIII. CITC Discussion**

B. Kemp wanted to discuss how the board felt moving forward with Christmas in the City event for this year. She would like to put the event application in soon so that City Council has a chance to discuss and make a decision. L. DiRisio noted she wants the event to happen still and would like to see the parade as well. D. Brown suggests waiting til next month to see what happens with the schools after back to school begins. L. DiRisio suggests sending event application in now though.

#### **IX. Other**

D. Brown noted he did send correspondence to the City regarding the weeds that have been mentioned by Business Owners. Due to COVID-19 the City has had to make some budget cuts and reduce staff, so they ask for some understanding during these times and are in favor of anyone that would like to take care of any in front of their own locations. M. MacDonald commented that we should be understanding but also should be doing our parts as well as property owners or business owners to maintain the area around our buildings with pride, and he would be ok volunteering to go around and help out. B. Kemp suggested a small group for clean up closer to when they will decorate for fall. M MacDonald suggested an email or letter to all BID Members encouraging them to help out. B. Kemp or D. Brown will draft one. M. MacDonald also suggested that we as a board or group of volunteers take some time to start to go into our businesses again, take pics, ask if there is anything we can do to help to start to bring the morale back up.

#### **X. Adjournment**

M. MacDonald made a motion to adjourn the meeting at 9:16 AM, seconded by J. Gillard, and approved by all.

**Next Meeting will be at Generations Center on Tuesday, September 22 at 8:30 AM**

Minutes respectfully submitted by: Beth Kemp