



DOWNTOWN BATAVIA
BUSINESS IMPROVEMENT DISTRICT

Board of Directors Board Meeting

January 28, 2020 at 8:30 a.m. , The Coffee Press

Present: Don Brown, Beth Kemp, Rick Mancuso, Gil Mulcahy, Derek Geib, Marty Moore, Leanna DiRisio, Tom Turnbull, Marc Johnson, John Roche, Wesley Bedford

Guests: Andrew Maguire (BDC)

Excused: Marty Macdonald, Jeff Gillard, Patti Pacino

Absent: Ted Fortuna

Call to Order: (8:33 a.m.)

I. Approval of Minutes:

1. December 17, 2019 Board Meeting Minutes: W. Bedford made a motion to approve, seconded by G. Mulcahy, and approved by all.

II. Chamber Update:

T. Turnbull reported on 2020 Chamber Workshops coming up (handout)

March 7th Annual Awards Invitations (handout)

Annual Home Show is April 3rd, 4th and 5th. Almost sold out on vendor booths; if interested contact Kelly Bermingham at the Chamber.

Celebrate Ag Dinner is scheduled for April 18th.

Ribbon Cutting for new Major Stash Cigar on Saturday February 8th at 3PM.

III. City Update:

M. Moore reported there is a steering committee meeting for the Jackson Square project tomorrow January 29th at 10 AM.

Theater 56 has signed their lease and paid the first 6 month's rent

There will be a steering committee for the City Centre project; B. Kemp has been asked to sit on that committee and may invite a board member or two as well. The roof construction is still set for spring.

Ellicott Station: still waiting on Savarino, announcement of funding should be April 2020.

City of Batavia will have some major road repairs scheduled for 2022.

IV. Batavia Development Corporation:

A. Maguire was introduced as the new Director for BDC. He reported on DRI project statuses and updates (handout provided).

Reported that the Building Fund has 8 project proposals they are currently working with the property owners on.

The City of Batavia was awarded \$300,000 Main Street Grant that the BDC will be facilitating; Building owners will have a timeline to follow for applications which are due the end of March. GO Art was the recent recipient of BDC Grant Funds for \$20,000 for infrastructure and façade improvements.

V. Treasurers Report:

W. Bedford reported on the financials for month of December 2019 and year to date (P&Ls provided).

Current Amounts include Operating Acct: \$13,622.03, Events Acct: \$61,231.62, Capital Funds: \$248,092.14.

L. DiRisio made a motion to approve the December 2019 Treasurer's Report, seconded by M. Johnson and approved by all.

VI. Committee Reports

1. Promotions: D. Brown reported that the committee discussed the diverse promotional goals for 2020 and avenues of advertising as well as creating some new events to gain exposure. Discussed hiring Mark Gutman again for photography of events and for the website. L. DiRisio made a motion to approve \$900 for photography for 2020, seconded by M. Johnson and approved by all.

2. FeBREWary: L. DiRisio reported that ticket sales have been a little slow. B. Kemp said to date there have been close to 150 sold total. L. DiRisio reported that there are about 15 businesses participating and still seeking breweries for all of the spots. She asked all board members to please share the event through social media and word of mouth.

VII. Capital Improvement Fund

B. Kemp asked if all board members could have an open discussion to begin the process of how the BID will spend some of the capital funding this year. Surveys from 2018 report that the top projects Building owners were interested in were: WiFi and Music, Signage and Banners, Car Charging Stations and Ellicott St façade. Board members discuss WiFi possibilities: Empire Access had submitted a quote for service in 2018, Spectrum has sent information to A. Maguire on service as well. R. Mancuso made a motion for B. Kemp to investigate the cost and more information on WiFi and Car Charging stations to be brought to next meeting, seconded by L. DiRisio and approved by all.

VIII. Annual Meeting (no discussion, moved to next board meeting)

IX. Other

B. Kemp noted that she received the check for the public market shed (\$500), she has been in contact with Empire State Development on the \$12,500 reimbursement for the Public Market feasibility study. She provided the 2020 Meeting schedule (handout)

X. Adjournment

L. DiRisio made a motion to adjourn the meeting at 9:31 AM, seconded by D. Geib, and approved by all.

Next Meeting will be on February 25th at 8:30 a.m. at Tompkins Insurance Center (90 Main St)
Minutes respectfully submitted by: Beth Kemp