



Board of Directors Board Meeting

February 25, 2020 at 8:00 a.m. , Tompkins Insurance

Present: Don Brown, Beth Kemp, Ted Fortuna, Gil Mulcahy, Derek Geib, Marty Moore, Leanna DiRisio, Tom Turnbull, Marc Johnson, Wesley Bedford, Marty Macdonald, Patti Pacino

Excused: Rick Mancuso, Jeff Gillard, John Roche,

Call to Order: (8:05 a.m.)

I. Approval of Minutes:

1. January 28, 2020 Board Meeting Minutes: W. Bedford made a motion to approve, seconded by P. Pacino, and approved by all.

II. Chamber Update:

T. Turnbull reported on Ribbon Cuttings: Major Stash Cigar was on Saturday February 8th at 3PM, Farmers Insurance was on Feb 19th, Vintage (new store in Harvester) is on March 7th.

March 7th Annual Awards Dinner

Annual Home Show is April 3rd, 4th and 5th. Still have some vendor booths available; if interested contact Kelly Bermingham at the Chamber.

Celebrate Ag Dinner is scheduled for April 18th.

Business Workshops Coming Up: March 18th is Public Speaking, April 15th is Customer Service and May will be speed networking.

III. City Update:

M. Moore reported Theater 56 is on their 2nd week of demo and working to submit their final DRI documents.

Grove Construction has been working on repairing the skylights in City Centre and will continue repair on the roof once spring hits.

BDC gave a presentation at Council last night: the Business Improvement Fund projects are moving along nicely and GCEDC should have a report this week on Ellicott Place and Ellicott Station funding.

Budget was discussed at last night's Council Meeting. March 9th agenda to include resolution to restore the funds the City had to cut out.

IV. Treasurers Report:

W. Bedford reported on the financials for month of January 2020 and year to date (P&Ls provided). Current Amounts include Operating Acct: \$9,641.50, Events Acct: \$64,959.94, Capital Funds: \$249,008.59.

L. DiRisio made a motion to approve the January 2020 Treasurer's Report, seconded by M. Johnson and approved by all.

V. Committee Reports

1. Promotions: D. Brown reported we will host 2 after hour get togethers for the BID Members and creating a strategic plan for social media marketing for this year.

2. FeBREWary: L. DiRisio reported the event was a huge success. Total ticket sales were 372 which is up from 250 attendees in 2019. B. Kemp thanks everyone that hosted in their business or volunteered the day of. B. Kemp reported the basket raffle brought in \$217 for Events Acct and she will have final numbers soon for all ticket sales, expenses paid out and total profit.

3. Design: B. Kemp reported there was no meeting but would like to start having this committee meet again and the importance of finalizing banners and signage for the Downtown; Asked if any board members would be willing to sit on committee. D. Geib volunteered.

VI. Capital Improvement WiFi Discussion

B. Kemp reported on email correspondence back and forth from Spectrum as well as Empire Access for proposals on Downtown WiFi. Board members would like more details to the Spectrum agreement. B. Kemp will schedule a meeting with Spectrum rep for any board members to attend.

VII. Annual Meeting

B. Kemp reported that the board is a little behind in the planning but that she is hustling to get all invitations and Annual Report information together. She asked for at least 3 board members to assist with Annual Meeting and Nominating Committee for Award Winners. G. Mulcahy, W. Bedford, P. Pacino, M. Johnson agreed to assist.

VIII. Other

B. Kemp reported that she was approached by the Batavian to co host a family fun event in the summer at Austin Park and asked if the board felt she could offer assistance for the event. Board members all agreed that it aligned with mission and BID could be part of event. B. Kemp noted that she will be away at a conference from March 4-6. She also reminded the board that BDC was presenting information on the Main St Grant following the meeting for those that could attend.

IX. Adjournment

M. Macdonald made a motion to adjourn the meeting at 8:42 AM, seconded by L. DiRisio, and approved by all.

Next Meeting will be on March 24th at 8:30 a.m. at Roman's (59 Main St)

Minutes respectfully submitted by: Beth Kemp