



Board of Directors Board Meeting

December 17, 2019 at 8:30 a.m. , T.F. Browns

Present: Don Brown, Beth Kemp, Rick Mancuso, Gil Mulcahy, Derek Geib, Marty Moore, Ted Fortuna, Patti Pacino, Tom Turnbull

Excused: Marty Macdonald, John Roche, Leanna DiRisio, Wesley Bedford, Marc Johnson, Jeff Gillard

Call to Order: (8:36 a.m.)

I. Approval of Minutes:

1. November 26, 2019 Board Meeting Minutes: P. Pacino made a motion to approve, seconded by G. Mulcahy, and approved by all.

II. Chamber Update:

T. Turnbull reported on 2020 Chamber Workshops (handout)

March 7th Annual Awards: Nominations still being taken for Business of the Year

III. City Update: M. Moore thanked BID for a great Christmas in the City event.

Reported on DRI projects: Mall project and Jackson Square project paperwork signed and being returned back, is hoping to have at least 2 BID Board members on planning committee for Jackson Square and RFPs will go out for that project in January/February 2020.

Theater 56 signed their lease with the City of Batavia

Ellicott Station still waiting on Savarino and their submittal for other grant monies.

City of Batavia total assessment of properties has increased dramatically in the last year.

IV. Treasurers Report: B. Kemp reported that she has reconciled all accounts from November 2018 to current, bringing our accounts up to date and reviewed the November account totals as well as P&Ls for November 2019. G. Mulcahy made a motion to approve the November 2019 Treasurer's Report, seconded by P. Pacino and approved by all.

V. Committee Reports

1. Promotions: B. Kemp reported that their first meeting was short on attendance but discussed advertising options for 2020 along with new ideas for promotion of BID as a whole. R. Mancuso and D. Brown suggested having small Business get-togethers to hear from other business owners and ideas.

2. Design: No Meeting; nothing to report

3. Business Development: No Meeting; nothing to report

4. Christmas in the City: B. Kemp reported the event went very well. Thanked board members for their help, and reported The Spa at Artemis won the window contest this year.

5. FeBREWary: B. Kemp reported that applications are being mailed for businesses, brewery letters went out and tickets will go on sale this week.

VI. Executive Director Report/Announcements

B. Kemp asked if all board members were receiving her emails. Reported that she followed up with Empire State Development on the Public Market Feasibility grant money they have not received yet and is working with ESD on getting the correct financial reports for the BID to receive that money back. She is requesting that all Board Members take a look at the committees and see if they can participate on at least one for the planning and mission of the BID. She inquired for 2020 if BID could purchase Design Software for the office to continue to design all promotional material, R. Mancuso asked if it would only be accessible for BID computer and for BID work, B. Kemp agrees software only for BID use.

VII. Public Market Shed

D. Brown reported that there was never a motion for sale of BID Shed to the Genesee County Farmers Market. G. Mulcahy made a motion to sell the shed to Genesee County Farmers Market for \$500, seconded by R. Mancuso, and approved by all. B. Kemp will send out a bill of sale for approval before mailing.

VIII. 2020-2021 Budget

D. Brown presented the 2020-2021 Draft Budget for approval. R. Mancuso made a motion to approve the budget, seconded by T. Fortuna, and approved by all.

IX. Other

X. Adjournment

D. Geib made a motion to adjourn the meeting at 9:32 AM, seconded by G. Mulcahy, and approved by all.

Next Meeting will be on January 28th at 8:30 a.m. at The Coffee Press

Minutes respectfully submitted by: Beth Kemp