

Batavia Business Improvement District
Minutes from June BID Board Meeting
Tuesday June 25, 2019 at BID Office Conference Room

Present: Don Brown, Leanna DiRisio, Patti Pacino, Kristine Duran, Rick Mancuso,
Ted Fortuna, Gilbert Mulcahy, Derek Geib, John Roche, Jeff Gillard,
Wes Bedford

Guests: Martin Moore, Tom Turnbull

Documents: Minutes from May 28, 2019 meeting
Financials

Call to order: 8:31 a.m. by President Don Brown

A motion was made by Wes Bedford to accept the minutes of the May 28, 2019 meeting,
seconded by Leanna DiRisio, accepted by all.

Chamber Update by Tom Turnbull:

Online Sexual Harassment Training – by the end of October, all New York State businesses
must complete this training. Cost is \$20 per group of 10 or more to receive Completion
Certificate.

July 25th will feature the Chamber Golf and Bocce Tournament.

August 22nd (3:30 p.m.) will be the second Speed Networking event at GoArt!

September 11th will be a workshop on the End of Windows 7.

October will feature a workshop on Sponsored Facebook Posts.

City of Batavia Update by Martin Moore:

Application is being made for a Pre-Development Grant for City Centre/Harvester Avenue
areas.

Mall roof bids have been approved – work split into four areas:

Silo

Main Part

Skylights

Base – main hall near florist

Deputy Secretary of State visited for a “Walk Through”, including Jackson Square and was
pleased with progress. Funding is expected by July. State is also looking at Ellicott Station;
paperwork is being completed for Micro-grants.

The Rocket Car is ready (only car produced in Batavia, NY) to be displayed. Buffalo's Pierce Arrow Factory wanted to feature the car, but it will remain in Batavia, temporarily in the City Centre while a permanent display area is selected.

Kristine Duran presented the current financials:

Bank Balances as of 5/31/2019

May 2019 P&L

YTD 2019 P&L

The Financial report was accepted.

The Board accepted the resignation of the following Board Members:

John Bookmiller

Tina Rose

Joann Baiocco

It was noted that Jen Gray will resign from her position as Board President, but remain on the Board.

Leanna DiRisio moved that the Board vote to accept the following new Board Members:

Marty Macdonald

Derek Geib

John Roche

Jeff Gillard

Rick Mancuso seconded the motion, which passed unanimously.

Committee Reports:

Promotions (Don Brown, Barb Dietrich)

It was discussed that chairmen of all events should be part of this committee, to meet the second Tuesday of each month. Suggestions for promotion sites included WBTA, Pennysaver, Facebook, posters, small schedule cards.

Others who wish to be included on this committee should notify Barb Dietrich.

Also suggested that we need new signs on Main Street to meet City specifications.

Beertavia (Patti Pacino, Barb Dietrich)

Sterling Tent will be setting up the big tent for the August 10th event as well as making a financial donation.

We have nearly 20 breweries, still contacting new ones.

We have still 700+ of the smaller glasses, need to buy only larger ones.

Instead of tshirts this year we are giving lanyards that hold the glass inside them.

Still working with food trucks, booths for that day.

Security is set up, with John Roche as chairman.

Barb has secured help of Fire Department, City DPW, Agnottis and fence company.

Many volunteers are needed; plan is to meet with them ahead of time for instructions.

Wine Walk (John Roche, Barb Dietrich)

Date is set for October 5, 2019. Committee to meet soon.

Jackson Square (Jeff Gillard, Barb Dietrich)

Committee to work on a rain retreat, hopefully a nearby restaurant.

All bands are set, small card advertising as well as posters are out.

Interested in discussing purchasing an A-frame to Matt Grey's specifications

Suggested to contact non-profit organizations to vend during concerts – free at first, later for a small fee to have a booth.

Report next meeting: Scarecrow Contest
Febrewary

Executive Director's Report: (covered in committee reports)

Gilbert Mulcahy moved we adjourn the meeting. Motion seconded by Patti Pacino
Meeting adjourned 9:42 a.m.

Next meeting: Tuesday July 30, 2019 8:30 a.m. at Java Farm Supply.