



May BBID Meeting – 5/28/19

Present: Don Brown, Lisa Casey, Tom Turnbull, Rick Mancuso, Leanna Di Risio, Patti Pacino, Barb Dietrich, Marc Johnson, John Bookmiller, Ted Fortuna

Absent: Kristine Duran, Jen Gray, Wesley Bedford, Gilbert Mulcahy, Joann Baiocco

Ex Absence: Tina Rose

Guest: Martin Moore

Location: Batavia Bootery – 210 East Main, Batavia

Documents: March Minutes, Financials (Supplied in email by Kristine)

Call to Order: 8:36 am Leanna DiRisio

Approval of minutes – Marc Johnson to motion approved Seconded by Don Brown

Introduce Ted Fortuna - Owner of Optique Optical – Introducing to board – 1981 established, selling eye glasses, daughter in college and will be joining the group next year. Have you ever been on the bid board? Years ago.

- I. Chamber Update:
 - a. Meeting at chamber regarding rocket car – next Monday, June 3rd at Chamber
Downtown location for rocket car – City Centre – looking at possible other locations
 - b. Start-up Genesee Think & Drink Walking Business Tour – Oakfield, NY – June 13th
5 to 7 p.m.
 - c. Network with the Spirits – June 5th at 5:30 p.m. at Rolling Hills, East Bethany, NY
- II. City Update
 - a. Bank Street Crossing – Tomorrow Wednesday, May 29th – awareness of crossing day
– youth groups will be involved – motorist/pedestrian safety.
 - b. Keeping the gravel in Centennial Park
 - c. Over a mile long of sidewalk throughout the City will be laid
 - d. Major shift with IT infrastructure at the City - older software
- III. Finance – Kristine Duran absent but provided the reports by email.

Attached please find three financial reports we review monthly, as follows:

1. Bank Balances as of 4.30.19
2. April 2019 P&L
3. YTD 2019 P&L

- IV. The one variance - April involves a \$5,000 transfer from the events account to the operating account. Please note, this is typical for April, as we await our annual levy from the City. We are thankful that we have received the levy in the amount of \$52,601. Since we have received it, the \$5,000 transfer will be moved from the operating account back to the event account on the May P&L that we review in June.
- V. Leanna DiRisio– received email from Jen Gray, she is unable to make the meeting today, she would like to pass along she would like to step down as President, please seek a new President but will remain as board member (Jen’s position is City appointed).
- VI. Promotions – Barb Dietrich
- a. Bike racks up
 - b. Trash bins and flowers are up
 - c. Ad monitors 1 minute for the bid 2nd minute for the business
 - d. Don’t think it is a contract, done by quarter (4 businesses) promote one business per quarter
 - e. 200 a month – no cost to the business (no selection process) Send a letter business will be highlighted anyone that is interested to forward to Bid director
 - f. Barb - send out an email to all and ask if you want to partake in it.
 - g. Grateful to Jeff Gillard for helping with the flowers, Cornell Cooperative Extension donating the lilies – substituted on Ellicott Street because of full sun
 - h. Patti – Beertavia – Team Mobile is main sponsors Burger and Bourbon, Empire Access, Ken Barrett’s Chevy dealer interested in donating. Callahan bringing flatbed in to raise the band. Bigger band is too expensive. Jakester be the DJ – No band just a DJ. 97 Rock Beertavia coming along great. Tom Felton on the committee – fabulous, Chris Suozzi checking with new tenting company – for free tent - Rent it now” is the website. Sterling did it in the past – they are interested but Barb is looking for free – and use Genesee County businesses. Would be over \$2,000 off the bottom line. No 50/50 – big surprise. We have breweries – 20 of them. Date – August 10
 - i. Jackson Square – passing along sign up sheet. Jeff and Barb feel they can handle to whole event. Chris from WBTA will be able to announce for those that BOD can’t make to announce. Can we have local businesses to make some banners out to get logos to put on banners for a small fee – good exposure. Have you reached out to any of the bands to see if they would be interested in Beertavia? – no (Barb) I have not.
 - j. Wine walk – is there still room on committees? (Leanna) I have not been invited. There is no information on who was on previous committees. (Barb) Leanna – has been on every committee. Patti, maybe we should do a list again. Barb – email me if you would like to be added.
 - k. Thank you to John Bookmiller – for equipment used for Memorial Day Parade – for BID – Leanna stated BID was involved last year in the parade. Barb - they told me BID was not involved. Leanna – I walked it with a few others and the kids – BID was in it.
 - l. Barb – needs a reason why we cannot donate – it’s the type of non-profit can’t spend non-profit dollars – reciprocate in a different way – ad monitors example. Support back in forth – no transfers of money. Barb received calls not doing enough about Ellicott Street. (Patti) probably we’re not doing enough. What is the status of the Ellicott Street Building? Waiting on Severino and GCEDC, State – Leaning favorable towards GCEDC plan. Save-A-Lot area will have shovels in the ground

most likely before other. Not loaded with businesses, main street is designed to be a merchant gateway. Ellicott is a way, never going to be any different unless Billions of dollars spent.

- VII. Reorganization – we have a quorum
- a. Elect – Ted and Gilbert – Motion: Don Brown and Rick Mancuso Seconded (all in favor - Rick Mancuso and Patti Pacino seconded (all in favor – aye: Don Brown, Lisa Casey, Leanna Di Risio, Marc Johnson, John Bookmiller, Patti Pacino
 - b. Jen Gray to resign as President but remains as board member (City appointed)
 - c. Lisa Casey to resign as Secretary but remains as board member (City appointed)
 - d. Treasurer – Kristine Staying – last year with BID
 - e. John Bookmiller, Rick Mancuso and Marc Johnson not available to be an officer
 - f. Leanna will be Vice President, Don Brown as President, Kristine Duran as Treasurer, Patti Pacino as Secretary

Confirming: Nominate Don Brown as President – John Bookmiller, Nominate Leanna Di Risio - by Patti Pacino, nominate Kristine Duran – by Marc Johnson, and nominate Patti Pacino by Leanna DiRisio.

Motion to approve reorganization: Rick Mancuso and Patti Pacino seconded (all in favor – aye: Don Brown, Lisa Casey, Leanna Di Risio, Marc Johnson, John Bookmiller, Ted Fortuna

Rick to call Tina – ask her thoughts and plans.

Adjournment – Don Brown – 9:27 a.m.