

BBID Board Meeting – November 27, 2018

Present: Jennifer Gray, Beth Kemp, Wesley Bedford, Don Brown, Marc Johnson, Lisa Casey, Kristine Duran, Rick Mancuso, John Bookmiller, Leanna Di Risio,

Absent: Rob Walker and JoAnn Baiocco, Tina Rose, Patti Pacino

Ex Absence:

Location: BBID Office

Documents: October Minutes, Financials

Call to Order: 8:36 am

Approval of minutes – Wesley Bedford approved Seconded by Marc Johnson

Genesee County Chamber of Commerce: absent – no update

Introduction – Martin D. Moore Ph.D., City Manager

- I. City update – Lisa Casey and Martin Moore
 - a. DRI – current status
 - b. Snow Removal – Leaf Pick up
 - c. Martin states the City supports the BBID and will continue to work as a team
 - d. Meeting to be held between Marty and Jen Gray (Set up first week in Dec)

- II. Financials
 - a. Review of BID Bank Account Information
 - b. Moved the Capital funds over to the City to be held by the City
 - c. Fiscal is April 1st to March 31st
 - d. \$197,212.49 transferred into the City
 - e. Budget review – City Assessment 55K (estimated)
 - f. City Rental Space for office space – work with City so that we can reduce rent
 - g. List Assumptions.....
 - h. 75 surveys returned from Capital Money Survey
 - i. Beth was amazing at what she did. She built the BBID board to new faces and involvement from those that haven't been involved as much
 - j. Beertavia is a great event, however, doing a Febrewary will bring people downtown and stay downtown – confident with less work and less overhead and make more money with Febrewary. Volunteers are important for the Beertavia
 - k. Numbers side – Income sources and operational expenses – 55K assessment, income annual meeting \$1200, CITC 4500, expenses 1450, wine walk 14,700 expense 5545, Jackson 4500 and expenses 5000. 36K events income
 - l. Motion to approve Budget for 2019/2020 - John Bookmiller Second Rick Mancuso

- III. Public Market – Disappointed that it was never brought to BBID attention that there was a public market planned for the mall. There should be some accountability as to why this happened and how it happened and who is responsible for this. A lot of time and money and effort was devoted to this project and it was a slap in the face to the BBID.

- IV. Promoting will need to be done by the City and not rely on the BBID to do all the events and absorbed the cost. The members are paying for services and they should get the events they deserve i.e. four really good bands to pay an entry fee for event.
- V. Jackson Square – DRI \$750,000. Thought - Have City absorb the cost of the events if members can front some capital expense. The events cannot be paid for out of capital expense but if the City could pay for the events then members could help with the capital expense for Jackson Square.
- VI. CITC - \$4200 sponsorship, burn barrels and wood delivered by Bureau of Maintenance on Saturday along with closing roads off. Volunteers to meet at Adam Miller's at 1:30 p.m.
- VII. Febrewary- 10 business as of date - 2 breweries more to come....Still early
- VIII. Design and Business Development – on hold (Wesley Building Improvement Fund in process – Rachael working on it and has the radar on it) Façade improvements for buildings
- IX. Wine Walk – not much to discuss at this point
- X. December 3rd – 8:30am – Hiring Committee to meet. Approve \$500 for advertising for position. Ask Chamber to place info on opening for Executive Director
- XI. Flower Baskets – Fenton's placed a quote with BBID. City shares cost for flower baskets. Was this the year where the baskets had to be replaced because of the look of the baskets?
- XII. BBID Getting out of the Public Market – will help promote. Need to sell shed. Farmers Market to purchase the shed for a reduced rate. Letter to be drafted from Jen. \$750. Confirmed.
- XIII. Miscellaneous: Event at Bootery (Boots, Bourbon and Bacon) 50 people showed, great event!

Next meeting December 18, 2018 – 8:30 a.m. @ TF Browns, 214 Main Street

December 20th – TF Browns Event (Community event – Christmas – bring a toy and one drink is on the house – Great promotion)