

Batavia Business Improvement District, Inc.
Board of Directors
Monthly Board Meeting @ Sunny's Restaurant
January 29, 2019

Present: Jennifer Gray, Don Brown, Lisa Casey, Kristine Duran, Tom Turnbull, Rick Mancuso, John Bookmiller, Leanna Di Risio, Patti Pacino, Tina Rose, Joann Baiocco, Wesley Bedford, Barb Dietrich, Marc Johnson

Absent: Rob Walker

Ex Absence:

Guest: Martin Moore, City Manager

Location: Sunny's Restaurant

Documents: December Minutes, Financials, Board Meeting Dates and Locations, Events Flyer, Sponsorships, Chamber Workshop Series

Call to Order: 8:30 am Leanna Di Risio

Approval of minutes – John Bookmiller to motion approved Seconded by Patti Pacino

- I. Chamber Update – Tom Turnbull
 - a. Wednesday Jan 13th – list through June
 - i. See workshop series – Feb 13th, March 13th, April 17th, May 15th, June 12th
 - ii. Sexual harassment training – Newhaven consultant group out of Connecticut - \$20 a person to train Report will be sent after training is done. This is all online – has to be done by October 2019 – annual training.
 - iii. Start-up Genesee – Feb 13th Generation Center – Fall in Love with Franchise (for new or expansion of business) 4 to 6 pm (Wednesday night)
 - iv. Annual Chamber Awards – Genesee Lumber, Robert Stocking (Corfu) Genesee unsung Hero – March 2nd at Quality Inn 5:30 pm start with cocktails.
- II. City Update – Martin Moore
 - i. Roof for City Centre – Will be getting bid out for work in near future
 - ii. Revitalization – talking with architects – initial paperwork came in from the State. It's preliminary right now. We will keep you posted.
 - iii. Jackson Square – City will be least disruptive as possible to the events
 - iv. Feasibility Studies – City Centre will be done and will update you as soon as we have information available. There is a study for Creek Park (Ice arena) as well.
- III. Finance Update – Kristine
 - i. 315K in fund as of Dec 31st
 - ii. Profit and Loss – Fiscal April 1st to Dec. 31st - Total income 128, 487K. with total expense at 130K net income -\$1,571
 - iii. Kristine to meet with Barb, Leanna to review going forward

- iv. Left audit information on BID Bank Acct Info Spreadsheet to show what was transferred over to City – will eventually take off for future but wanted to show what was done for the ease of all.
- v. Motion to Approve – Wesley Bedford, John Bookmiller to Second

IV. Promotions - Leanna

- a. 17 businesses for FeBREWary, 7 breweries 160 out of 600 tks have been sold – Advertisement: cover on penny saver, constant boost on FB, 1500 budget (promote as much as possible) Mailing list for those that signed up in past. WBTA promotion for this, lot of companies listen to WBTA.
- b. Sponsorship mailing went out.
 - i. Feb 23rd 4 to 8 – need volunteers
- c. **ACTION:** two openings and one board member to fill. Ask for recommendations first then they go out to ask if there is interest. (Rob Walker and Jen Petry to be removed) Make a motion to put Leanna back on board.
Rick Mancuso motioned, Patti Pacino seconded
 - i. (need to select board members for 1 property owner and 1 tenant)
Slate of officers – board members vote in April then May for officers. Vote before the end of the year instead - Review the bylaws – send out email explaining and have review before next meeting.
Send board member suggestions to Jen Gray by next meeting – February
 - ii. **ACTION:** need a committee to review bylaws and change how and when board members are selected – The following will meet to discuss: Don Brown, Marc Johnson and Jen Gray. Meet in evening a couple times through the month.
 - iii. Barbara hand out Board meetings and locations
 - iv. **ACTION:** officially send Rob a letter to graciously remove from board, Jen to draft a letter and send out.

Meeting adjourned – 9:12 p.m. Motion to adjourn – John Bookmiller Seconded Don Brown