



Batavia Business Improvement District, Inc.
Board of Directors
Monthly Board Meeting
August 28th, 2018 at 8:30 a.m.

Present: Beth Kemp, Jennifer Gray, Leanna DiRisio, Jennifer Petry, John Bookmiller, Rick Mancuso, Tina Rose, JoAnn Baiocco, Patti Pacino, Rob Walker, Marc Johnson

Ex Absence: Don Brown, Wesley Bedford, Lisa Casey, Kristine Duran

Location: Eli Fish Brewing – 109 Main St.

Call to Order: (8:34 a.m.)

I. Approval of July Minutes: Motion to Approve by John Bookmiller and second by Marc Johnson

II. Chamber Update: No report

III. City Update: Beth Kemp read report from Lisa Casey:
a. New City Manager Dr. Martin Moore starts October 15th
b. DPW working hard on roads and JCP Parking Lot
c. Hydrant flushing this month
d. Bike Racks and Trash receptacles on agenda for Sept 10th

IV. Treasurers Report, Beth Kemp
a. Handouts – financials, P&Ls
Motion to approve: Rick Mancuso second by John Bookmiller

V. Committee Reports

Promotions: No Report for August

Design Team: No August Meeting. Jen G. wanted to discuss researching WiFi further as a capital project. Other board suggestions included snow removal equipment, signage for Downtown, car charging stations. Rick suggested sending a letter to all BID property owners to request their input on capital spending. Beth and Jen will draft letter and send out.

Wine Walk : Beth reported that tickets are on sale now online and in Adam Miller, The Yngodess shop and The Hidden Door. They have 20 businesses in so far and have secured 10 wineries. Theme for this year is Movie Characters. Prizes for best dressed and Best Business participation wins free advertising and goodies.

VI. Executive Director Updates:
a. Kids day at the Pubic Market was a success. Several families came out for the event.
b. Feasibility Study for Public Market is complete and paperwork will be submitted to ESD.

- c. Insurance policy was quoted with Lawley and Tompkins. Tompkins Director Insurance at \$850, Lawley at \$1805. Board voted to stay with Lawley on Commercial Insurance and switch to Tompkins for Director Insurance.
 - d. Photography and Web hosting will be quoted on this month for services.
 - e. BID is having a scarecrow decorating contest for all Downtown Businesses and Organizations. Paperwork went out and scarecrows will go up end of September.
- VII. Other: Leanna suggested the Board buy Jeff Gillard a gift card for all of his hard work on Jackson Square and Volunteerism. Jen will secure a gift card.
- VIII. Next Meeting will be at 8:30 a.m. at Tompkins Bank of Castile
- IX. Adjourned: (9:45a.m.) Motion by John Bookmiller and Jen Petry Second.

Minutes respectfully submitted by: Beth Kemp