

# SCARECROWS DOWNTOWN 2018

The decorating of your scarecrow is left to your imagination, creativity and ingenuity; however the following includes some guidelines we encourage you to adhere to when planning your decorations:

1. Decorations may be purchased or made. Decorations made of cardboard or paper are discouraged unless protected by plastic spray or wrapping.
2. We ask that decorations designed to feed wildlife not be used.
3. Decorations should be tied or wired securely to your scarecrow to resist high winds and vandalism.
4. Items especially attractive to theft should not be used. For example, beverage containers that carry a deposit.
5. Your Company/Group Name will be included on a sign provided. No promotional handouts, business cards, or other loose items for the public to take will not be permitted.
6. The Batavia Business Improvement District reserves the right to remove any item on or about the scarecrow, or the entire scarecrow if it is deemed inappropriate, at our discretion.

## Cost: \$20 per Scarecrow

Payment and Registration form (below) is due back by **Friday, September 21st** and can be emailed to [BKemp@DowntownBataviaNY.com](mailto:BKemp@DowntownBataviaNY.com), faxed to 585.815.0233 or brought to the B.I.D. office.

Participants are invited to Scarecrow Assembly Day on Saturday, September 22nd from 9 AM to Noon in Jackson Square. **All participants** will be given wooden posts, straw and twine to begin your scarecrow. Participants will receive an assigned pole Downtown for your scarecrow. Scarecrows can be put up during the week of September 24th and no later than Friday, September 28th.

The Public will be asked to vote on Best Scarecrow via the BID's website, facebook and local advertising. Contest Winners to receive cash prizes for "Most Creative".

BATAVIA BUSINESS IMPROVEMENT DISTRICT  
200 E. MAIN ST. ~ SUITE 12 ~ BATAVIA, NY 14020  
585.344.0900 ~ [BKEMP@DOWNTOWNBATAVIANY.COM](mailto:BKEMP@DOWNTOWNBATAVIANY.COM)



## SCARECROWS DOWNTOWN 2018

GROUP NAME (AS IT SHOULD APPEAR ON SIGN): \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: (    ) \_\_\_\_\_

EMAIL: \_\_\_\_\_

PAYMENT: CASH OR CHECK MADE PAYABLE TO: BATAVIA BUSINESS IMPROVEMENT DISTRICT