



Batavia Business Improvement District, Inc.
Board of Directors
Monthly Board Meeting
July 24, 2018 at 8:30 a.m.

Present: Beth Kemp, Don Brown, Wesley Bedford, John Bookmiller, Rick Mancuso, Tina Rose, JoAnn Baiocco, Leanna DiRisio

Absent: Jennifer Petry, Rob Walker, Patti Pacino

Ex Absence: Jennifer Gray, Marc Johnson, Lisa Casey, Kristine Duran

Location: Ken's Charcoal Pits – 59 West Main St.

Guests: Tom Turnbull from Genesee County Chamber of Commerce

Call to Order: (8:35 a.m.) Meeting run by Leanna DiRisio

- I. Approval of June Minutes: Motion to Approve by John Bookmiller and second by Tina Rose
- II. BDC New Director: Rachael Tabelski joined the meeting to introduce herself as the new Director and how the BDC and BID can continue to work together.
- III. Chamber update by Tom Turnbull:
 - a. Business After Hours: Six Senses Escape Room
 - b. Business Directory 2018 (handout)
 - c. Start Up Genesee for Downtown Batavia brought approx 50 people on tour. October 18th will be in Leroy.
 - d. Ribbon Cutting: Fox Prowl Saturday, August 4th at noon
 - e. Ag Tour: Sept 18th.
 - f. Free Batavia Downs Concert Tickets for members
- IV. City of Batavia, Report Read by Beth Kemp from Lisa Casey.
- V. Treasurers Report, Beth Kemp
 - a. Handouts – financials, the events and sponsorships showing good profit, 350K operating, profit and loss for the month-to-date.

Motion to approve: John Bookmiller second by Wesley Bedford
- VI. Committee Reports, Beth Kemp
Promotions:
 - a. AdMonitor ads are airing: July: TF Browns, Sunnys and Jackson Square. August: Batavia Stagecoach Florist, Welch & Craine and Public Market.
 - b. Poster for Jackson Square and Public Market can still be handed out
 - c. Promotional Committee wanted to move forward in the fall with scarecrows – decorate Main Street. Committee looking for donations for scarecrows supplies. Flyer being made.
 - d. Shop Small Saturday: BID is sponsoring a full page ad for our BID Members

Design Team

- e. Banners need refresh. Board Members voted on their top favorite. Beth will edit selection for final approval.
- f. Trash Receptacles – Recycling – ARC waiting to hear back for recycling, City can do but will not recycle – City of Batavia submitted application for bike racks and trash – end of August for install.
- g. WiFi Downtown: Jen is working with Empire Access to address the Board with proposal.

Wine Walk

- h. Letters went to businesses (25 Businesses to participate). Theme is Movie Characters. Prizes for Best Dressed and Best Business Participation.

Public Market

- i. Friday's have increased, up to 32 vendors. Kids Day is August 10th: bringing in animals, train, Disney Princesses, face painting.

VII. Executive Director Updates:

- a. Beth will be taking vacation from August 13 thru August 22nd.
- b. Independent Living is engaging the Downtown in an accessibility questionnaire to allow certain images to appear on their site for people with disabilities to check if a business is accessible for them.

VIII. DRI Discussion, Rachael Tabela & Beth: discussed briefly all the winning DRI projects and potential impact on Downtown. Beth asked the board if they were still interested in moving forward with a Public Market Grant, that there is a Market NY grant due in 3 days the BID could apply for. After discussion, the board felt it best to wait on another grant application and to look at other options for using capital funds.

IX. Other

X. Next Meeting will be at 8:30 a.m. at Eli Fish, 109 Main St., Batavia

XI. Adjourned: (9:45a.m.) Wesley Bedford and John Bookmiller Second.

Minutes respectfully submitted by: Beth Kemp