

**Batavia Business Improvement District, Inc.**  
**Board of Directors**  
**Monthly Board Meeting**  
**June 26, 2018 at 8:30 a.m.**

Present: Jennifer Gray, Beth Kemp, Don Brown, Wesley Bedford, John Bookmiller, Rick Mancuso, Marc Johnson, Lisa Casey, Patti Pacino, Jennifer Petry, Tina Rose, JoAnn Baiocco, Kristine Duran

Absent: Leanna DiRisio, Rob Walker

Ex Absence:

Location: Batavia Bootery – 210 East Main Street, Batavia, NY

Documents: Approval of May Minutes, Board member Contacts, Procurement policy, Financials

Guest: Steven Falitico from Genesee County Chamber of Commerce

Call to Order: (8:32 a.m.)

- I. Welcome by Don Brown, Batavia Bootery – Gave history and tour.  
With DiSalvo's Shoes and Thomas Dwyer closing a few years back there was an idea by Pete Zeliff to bring a shoe store back to Batavia. Pete went to Charles Men Shop with this idea. He wanted to see a shoe store open up in the downtown location. They went to work and made it happen. The store has been open for a year (April) and they are showing a profit. There is support from the community. We are a store that offers "Made in America" items. Very Successful. PW Minor products - Made in Batavia. Tour given by Don.
- II. Approval of May Minutes: Motion to Approve by John Bookmiller and second by Wesley Bedford
- III. Chamber update by Steven Falitico: Ribbon cuttings, new businesses
  - a. Tantrum at Darian Lake
  - b. Jim Kelly – Terry Hills new bridge
  - c. T-Mobile
  - d. Fox Prowl to open in Ellicott Street – same location on Ellicott
  - e. Oliver's – Elba location - triple production. Very exciting, new growth throughout the County.
- IV. City of Batavia, Lisa Casey – Roads being repaired, sidewalks install and paving will be going on this summer. City Manager interviews to start in early July.
- V. Treasure Report, Kristine Duran

- a. Handouts – financials, levy from City received, the events showing good profit, 350K operating, profit and loss for the month-to-date: May 2018 76K City ref: 56K. \$11,530 Grant for garbage receptacles, flowers, (\$1,900 from City and \$500 from Rotary)Income is positive for the first 2 months of the year see profit and loss sheet

Motion to approve: Patti Pacino second by John Bookmiller

## VI. Committee Reports, Beth Kemp

Promotions: map out for the year – promote downtown and various avenues

- a. Videos – drones for commercials, advertising, professional photography, website will be updated with new photos to remove photos from five years ago.
- b. Chamber worked with Quackenstein Graphic Design Co.
- c. Event Flyer Handouts - Card stock handout during the concerts
- d. Ad monitors – 50 businesses, decided to go forward with ad monitors for advertisement. TF Browns and Sunny’s first running (July 2018)
- e. Promotional Committee wanted to move forward in the fall with scarecrows – decorate Main Street. Committee looking for donations for scarecrows supplies.
- f. Beertavia – 25 breweries, 2 Cideries. Sold 200 tickets right now. Have planned for 800. Last year we sold 200 at the door, posters are out, table-tents are out at restaurants. Band is Radio Relapse, ton of vendors. Head sponsor Eli Fish, several other vendors. 6K sponsorship this year. To purchase tickets Angotti Beverage, Adam Miller and Eli Fish

### Design Team

- g. Banners need refresh. Six new designs, at last design meeting it was narrowed down to four.
- h. Mark Gutman to take current pictures of new buildings. Questions to think about: Do we go more modern, do we use Birth Place of Western NY, design team will push ahead to make decision.
- i. Trash Receptacles – Recycling – ARC waiting to hear back for recycling, City can do but will not recycle – write permit for bike racks and trash – August will be time to put both out. Snail pace

### Wine Walk

- h. Letters went to businesses (25 Businesses to participate). PDF to be sent out to businesses

### Public Market

- i. Friday’s have increased, up to 30 vendors. M. Backus – counting 500 Tues and Thurs. 700+ on Fridays. Veterans on July 6, double bucks. Aug 10 for kids: bringing in animals, bounce houses

## VII. Executive Director Updates:

- a. Wifi: still looking into about cost and how to move forward, Lisa to talk with Empire Access (Tom Hare)
- b. Beth request: Can she purchase water cooler – Chrystal Rock Water - \$6.50 a month, 1 year term Motion to Approve: Jennifer Gray second by Wesley Bedford
- c. Board Updates: Beth sent around Members contact and procurement sent around for Board information

VIII. Other, Beth Kemp

- a. Board Members to step up and do one committee, each of your talents can do well with one of the committees. Please volunteer.
- b. Thank you Rick for opening TF Browns for first concert due to rain. Reminder to board members: 5:30 set up for concerts, split time between board members. Barricades and rope need to be set up. Stage looks great! Thermory USA, Inc. offers the wood for stage. M&T is the head sponsor on Jackson Square concerts.
- c. Dumpsters – garbage overflow with one particular restaurant owner. Bahama Bay asked to power wash bldg. Not BBID responsibility, City sent Lori to BBID to handle.
- d. Jennifer Petry from Hearth & Soul moving to Glass Roots, ribbon cutting July 7<sup>th</sup> at 12 Center, Batavia.
- e. Rick has bands Mon. Wed. Thurs and it's ladies night on 2<sup>nd</sup> Monday of the month.

IX. Next Meeting will be at 8:30 a.m. at Ken's Charcoal Pits, 59 West Main St., Batavia

X. Adjourned: (9:40) Rick Mancuso and Wesley Bedford Second.