

Batavia Business Improvement District, Inc.
Board of Directors
Monthly Board Meeting
March 27, 2018

Present: Jennifer Gray, Beth Kemp, Kristine Duran, Marty Macdonald, John Roche, John Bookmiller, Leanna DiRisio, Rob Walker, Paul Marchese, Don Brown

Absent:

Ex Absence: Jeff Gillard, Steve Krna

Location: YMCA

Documents: Monthly Treasure Reports, 2018 Business Workshop Series from the Chamber, Annual Meeting Announcement/Ballot for BID

Guests: Tom Turnbull; Genesee County Chamber of Commerce, Lisa Casey; City of Batavia representative

Call to Order (8:39)

- I. **Approval of March Minutes:** Leanna, Paul
- II. **Chamber of Commerce:** Tom Turnbull (8:40)
 - Home Show will be next weekend at Falletti Ice Arena, once again have sold out booths.
 - 2018 Business Workshop Series is still continuing with the next one being Active Shooter in the Workplace. These workshops are presented in collaboration with the BID.
 - Ribbon cutting ceremony for Eli Fish Brewing Company took place last Saturday.
- III. **City of Batavia Update:** Lisa Casey (8:46)
 - Recruiter that has been hired by the City is coming in to work with staff and the community in regards to hiring the new City Manager. He will be meeting with Council, staff and the community at large for feedback about the position/hire.
 - City is working on pot holes and general winter clean-up.
- IV. **Treasure Report:** Kristine Duran (8:54)
 - Event profit is up to almost \$35k and is a great reflection of the leadership as we have not had this type of a healthy report.
 - Paul reminded Beth to take her stipend for sponsorship funds she's raised.
 - P&L for February reviewed, expensive are normal with a larger item being the payment for the DRI grant administration.
 - YTD review shows a net income of \$14,61.35
 - Approved: Paul, John B
- V. **Committee Reports:** (8:59)
 1. Promotions: John Roche, cancelled.
 2. Beertavia: Beth Kemp
 - July 28th, ticket sales have been opened, 8 breweries already signed up. Last year we had 24. 10 tickets sold already.
 3. Design: Beth Kemp
 - Reviewed the most current concept of the design for the Public Market. Marty wondered about the rather cramped layout of the design.

- John B would like to find out more about the (WICKS LAW, government money has to be union based on contractors), can run anywhere from 15-30% more for the project.
 - Overall the feel is that there should be a singular dedicated space for the BID offices as well as a versatile space for meetings. Currently the design calls for a shared office with the Public Market staff.
4. Business Development: Beth Kemp
 - Working on the Historic District. Going back and forth with SHIPO has determined that the entire city should be designated rather than just the BID district because of the lack of quality sites within the district. The cost would significantly increase the process with such a larger scope to designate.
 5. Wine Walk: Leanna
 - Theme has been picked, "Casting Call" Hollywood theme, October 6th. All aspects of planning are on track and rolling along on time.
 6. Public Market: Beth Kemp
 - Met last week and sent out sponsorships. The vendors had a favorable response to the DRI design for the new Public Market building.
 - June 8th is the first day of the market opening for this season. Market will be open weekly on Tue, Thur, Fri once again.

- VI. Executive Director Report: Beth (9:12)
- United Way day of Caring May 16th
 - Continued review of the DRI PM design is ongoing.

- VII. Annual meeting: Beth (9:15)
- Friday April 27th
 - 5 board members are terming out so we are seeking those replacements
 - Marty suggested we as a board divide and reach out to all BID business and members to talk up all that we are doing and moving forward with here at the BID. Beth will make up a list for each board member to tackle with one other board member.
 - Beth stated that Brad Tkaczinsky (sp?) had reached out to her with interest as a new board member. His name wasn't included on the current ballot. Paul suggested that as per our normal process, that Brad should have been included on this year's ballot just like any other potential member. Jen agreed with this sentiment.
 - There was discussion over another potential board member that was not included. Although the potential person was a quality candidate, the majority of the board felt that because this person owned a media outlet in town, that this posed a conflict of interest both for the Board and this person. Paul asked Tom Turnbull if any media people were allowed on his board at the Chamber; he affirmed, no. Their board deemed it a conflict as well.

Motion: A motion was made reach out to Brad Tkaczinsky (sp?) to include his name on this year's Board Member ballot. Kristine, Pattie (Approved)

VIII. Other: N/A

IX. **Adjourned:** (9:30)

- Approved: Leanna, John Bookmiller