



**Batavia Business Improvement District
Management Association, Inc.
Board of Directors Meeting
May 30th, 2017**

Present: Paul Marchese, Jeff Gillard, Leanna DiRisio, Steve Krna, Marty MacDonald, John Bookmiller, Jennifer Gray, Patty Pacino, Jason Molino, Don Brown, John Roach

Absent: Steve Krna, Rob Walker, Kristine Duran

Guests: Tom Turnbull (COC), Julie Pacatte (BDC), Racheal Tabelski (GCEDC)

- I. **Call to order** (8:33)
 - John B and Marty M.

- II. **Chamber Report:** Tom Turnbull (8:35)
 - Next small business workshop on June 7th, 20-25 people attend.
 - Golf tournament coming up
 - Visitor counts have been up dramatically with the new location.

- III. **City Report:** Jason Molino (8:40)
 - Liberty street sidewalks will not be happening due to state DOT setbacks, major sidewalk project slated for 2019 for a two year back-to-back project.
 - There has been extensive evaluation of the new sign permitting process and turnaround time including code process.
 - Downtown beautification is coming to completion and flowers are hung. River street bridge will be closed all summer for renovations.
 - Comprehensive plan should be in front of the council for approval this month.
 - Internal ERP review is beginning to address the 30 year old antiquated systems in place at present. Looking for a system that allows more interaction with the public, that project will be 3 years out for completion.

- IV. **Treasure Report:** Beth Kemp (8:35)
 - Presented by Beth Kemp, submitted on behalf of Kristine Duran.
 - Approved by Patti P. & Paul M.

- V. **Committee Reports:** Various (8:55)

1. Public Market, (Beth) - opening season is trucking along, signage and clean up are the focus going forward.
2. Beertavia, (Beth) - ticket sales have begun and can be purchased online or in select stores, 20 breweries signed up so far. Major sponsorships have been procured.
3. Promotions, (John R.)- Events calendar is up and running, schools were distributed flyers for kids to take home, looking into non-profits to host events to promote their clubs. Discussed donation charge for entrance into BID events like Jackson Square, maybe next year. Ramble planning is doing well, design of posters and layout is going forward. Making sure bands and names are posted during event.
4. Business Development, (Beth) - focusing on existing businesses and utilizing unused space. Workshops for small businesses get 6-10 attendees. Working on a survey for business recognition and contact info. Unused space- narrow down the focus on Carr's Building. 3 project ideas created for a "pitch" that will be presented by Julie Pacatte. Jen asked about zoning ordinances going forward to ensure retail is prioritized for our downtown 1st floor spaces. Several conversations around this idea with focus on filling vacant spaces.
5. Design, (Paul M.)- Brainstorming about what funds could be used to bring people downtown. Looking to go forward with engaging firms to design spaces such as Jackson Square, Public Market... looking for a multi-use facility.

VI. **Executive Director Report:** Beth Kemp (9:21)

- Sponsorship updates for events, Day of Caring recap, planters are in.
- Movie theatre ads are being explored.
- Organizing volunteers for all upcoming events.

VII. **DRI Discussion:** Julie & Racheal (9:26)

- Planning for the submittal of the 2017 Downtown Revitalization Initiative for 10 Million dollars has begun by the City.
- Working together with BDC, GCEDC, BID and more to develop the application which is due June 14th.
- Julie discussed the small targeted areas such as the Carr's Building and presented three various concepts for that space.
- Overall focus on the application will be about arts & culture, walkability, community health and affordable housing. Community engagement activities will be used to get public feedback.

VIII. **Adjourned:** (9:40am)

- Approved by Jeff G & Paul M
- Next month's meeting at Genesee Patrons